**Aggie Tip Sheet**

**Trending Content and Top Stories**

**January 2018**

**Happy Holidays**

**HOLIDAY MAGIC** A video greeting card featuring students, one of the beloved Unitrans double-decker buses, Chancellor Gary S. May and his wife, LeShelle, reached 120,733 people on Facebook and garnered 14,287 views and 3,555 engagements.

**PUPPY LOVE** UC Davis veterinarians used a 3-D printed mask to treat a puppy’s fractured skull, cheekbone and jawbone after an attack by another dog. The story was aired on nationwide television affiliates and picked up by *The Daily Mail*. A UC Davis Facebook post about the news had 11,712 video views and 3,409 engagements, and a *Good Morning America* Facebook post was shared nearly 1,000 times.

**ADMired TEACHER** A Facebook video of computer science lecturer Sean Davis’ last class before retirement — capturing former students thanking him personally and his farewell remarks — reached 153,455 viewers and garnered nearly 26,000 views and 5,217 engagements.

**Top Stories with media highlights**

**CITRUS GREENING** Biochemist Walter Leal and a team of Brazilian and U.S. researchers announced the discovery of a pheromone that could be used to trap the insect that carries citrus greening disease. *Daily Mail*

**TAX EXPERT** Darien Shanske, School of Law, appeared in more than 60 print, radio and television stories after he published a paper, along with other professors from throughout the country, analyzing Congress’s tax overhaul as it went to a vote. *Los Angeles Times*, McClatchyDC, Marketplace, BBC Radio

**NET NEUTRALITY** University Librarian MacKenzie Smith weighed in on possible effects on public access to information if net neutrality is eliminated. CBS13

**Institutional Highlights**

**SACRAMENTO PRESENCE** Sacramento Mayor Darrell Steinberg and Chancellor Gary S. May announced a joint working group to shape an expanded university presence in the region. The group will create a framework for a new technology and innovation campus called Aggie Square.

**BREEAM BUILDING** Plant and Environmental Sciences was the first UC Davis building to receive a BREEAM sustainability certification and the first “excellent” rating in the U.S. in the category of “asset performance.” The certification is the first in the country for an in-use academic building.

**RECORD APPLICATIONS** UC Davis attracted a record 95,207 freshman and transfer undergraduate applications for fall 2018, an increase of 8.6 percent over last year.
Go-getters, change makers, problem solvers

Opened in 1908, UC Davis is the most academically comprehensive university on the West Coast. We’re known for working across disciplines to solve the world’s most pressing problems and for our commitment to artistic and cultural expression.

What drives us

We empower a dynamic educational experience. We discover and innovate. We foster a diverse and inclusive community. We advance the condition of health. We nourish and feed the world. We protect and sustain the environment. We champion curiosity. We rank among the world’s best.

Distinctions in Brief

In 2015–16, 57 percent of our California resident undergraduates received enough gift aid to fully cover their base tuition and fees, and 47 percent of students awarded baccalaureate degrees did not take on student debt.

UC Davis graduates more California alumni than any other UC campus. One in every 230 Californians is a UC Davis alum. Recent alumni earn a median annual salary of $56,300, and experienced alumni earn $94,600.

UC Davis contributes more than $8.1 billion each year to the California economy. (Economic & Planning Systems Inc. 2015)

Our students, faculty and staff volunteer more than 600,000 hours of community service per year.

UC Davis is highly ranked among the most diverse large national research universities by U.S. News & World Report. Our community benefits from hundreds of programs and clubs that support diversity and inclusion.

In fall 2016, more than 44 percent of entering undergraduates at UC Davis were first-generation college students.

UC Davis Study Abroad students gain an international perspective in more than 40 countries each year.

The School of Law has the only Level I adult and pediatric trauma centers, National Cancer Institute-designated comprehensive cancer center, comprehensive full-service children’s hospital, transplant services, heart and vascular centers, institute for neurodevelopmental disorders, and a world-renowned telemedicine network.

In 2016–17, UC Davis filed 294 records of invention and 170 patent applications, negotiated 108 license agreements and helped establish 14 startups.

The Internship and Career Center typically facilitates 10,000 internship opportunities in a year.

Half of our undergraduates engage in hands-on research or creative projects beyond the classroom.

Aggie athletes are high academic achievers; eight UC Davis athletic teams posted the highest NCAA Graduation Success Rates in a multiyear average reported in 2017.

The Rankings

1st in the world in veterinary science (QS World University Rankings)
1st in the world in agricultural economics and policy (Center for World University Rankings)
1st in the world in plant and animal programs (U.S. News & World Report)
1st in the nation and 2nd in the world in agriculture (QS World University Rankings; U.S. News & World Report)
1st among best value colleges for women in STEM (Forbes)
1st among top 100 producers of minority graduate degrees in biological and biomedical sciences (Diverse Issues in Higher Education)
3rd greenest university in the world (GreenMetric World University Rankings)
3rd among top U.S. colleges doing the most for low-income students (New York Times College Access Index)
4th most international public institution in the U.S. (Times Higher Education)
6th best public university in the nation (Wall Street Journal/Times Higher Education)
7th among public universities and 27th among public and private universities (The Best Colleges’ Top 50 Colleges and Universities in America)
7th in the world in ecology and the environment (U.S. News & World Report)
12th among public universities nationwide (U.S. News & World Report)
14th in research funding among U.S. ranked public universities (National Science Foundation)
One of 15 public four-year colleges with high graduation rates leading to high incomes (College Scorecard, U.S. Department of Education)
UC Davis Medical Center and UC Davis Children’s Hospital consistently rank among the nation’s top 50 hospitals (U.S. News & World Report)

BY THE NUMBERS: Research funding: $783 million in 2016–17 • Private support: $250 million in 2016–17 • Colleges/Schools: 4 colleges (Agricultural and Environmental Sciences, Biological Sciences, Engineering, Letters and Science); 6 professional schools (Education, Law, Management, Medicine, Nursing, Veterinary Medicine) • Student enrollment: 38,371 (fall 2017) • Faculty/academics: 4,736 • Staff: 17,272 • Student employees: 9,690 • Living alumni: 250,000 • Undergraduate majors: 102 • Graduate programs: 96 • Intercollegiate sports: 23 (14 women’s, 9 men’s) • Campus area: 5,300 acres

Please send ideas and feedback to Tom Hinds: thinds@ucdavis.edu